



Press release

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ASMODEE ENTERTAINMENT AND POLLARD BANKNOTE BRING TICKET TO RIDE AND CATAN® TO SCRATCH-OFF LOTTERY TICKETS



Concept ticket art featuring CATAN

Winnipeg, CA/Nottingham, UK. Asmodee Entertainment is excited to announce CATAN® and Ticket to Ride are joining Pollard Banknote Limited’s (“Pollard Banknote”) large portfolio of licensed brands. This partnership brings two of Asmodee’s largest brands to printed instant lottery tickets in the US and Canada.

“CATAN and Ticket to Ride are incredibly strong brands and perfectly fit within Pollard Banknote’s already strong licensing portfolio,” says Asmodee Entertainment’s Licensing Manager, Alexander Thieme. “I’m excited to see how a powerhouse partner like Pollard Banknote will expand the product offerings to fans and introduce our wonderful brands to new fans along the way!”

Board games continue to surge in popularity, and themed instant ticket adaptations will appeal to a wide range of players. Both CATAN and Ticket to Ride offer a variety of beautiful assets from which to choose. This makes for a great base to create fun lottery tickets and boasts appeal especially to the 18- to 35-year-old demographic. These brands can easily be adapted to suit multiple play styles, including extended play games.



“Board game adaptations have historically been well-performing standouts in the instant ticket category,” said Brad Thompson, Vice President, Sales & Marketing, Pollard Banknote. “The addition of *CATAN* and *Ticket to Ride* to our licensed lineup is a real coup, and we’re excited about where we can take these brands together with our clients. They’re undeniable cultural forces we’re confident will appeal to new and seasoned instant game players alike.”

To support strong sales and engagement, Pollard Banknote’s Licensed Games team offers lotteries a comprehensive turnkey program that includes the design, programming, and printing of themed tickets, as well as various optional enhancements like second chance draws, experiential prizeing, POS programs, and digital marketing.

About Asmodee Entertainment

Asmodee Entertainment is the outbound licensing and book publishing platform of Asmodee, the global games publisher and distributor. Its mission is to extend Asmodee’s intellectual properties into TV/film, novels and comics, location-based entertainment, and consumer products, working closely with Asmodee Boardgames and Asmodee Digital. Through best-in-class partnerships across the full spectrum of opportunities, Asmodee Entertainment will create truly global intellectual properties and brands. For more information visit asmodee-entertainment.biz.

About CATAN GmbH

CATAN GmbH is the IP owner of the popular *CATAN*® brand. Today, its primary product is the *CATAN* board game — a contemporary classic. The *CATAN* brand universe encompasses an array of expansions, extensions, scenarios, standalone games, digital adaptations, stories, merchandise and other consumer products. *CATAN* is available in over 40 languages and has sold over 40 million units worldwide since it was first published in 1995.

About CATAN Studio

CATAN Studio publishes English-language *CATAN* analog board game products, produces engaging merchandise, and fosters community growth through organized play and events. Our dedicated team is devoted to building an enduring, positive, premium, values-based, global brand.

About Days of Wonder

Days of Wonder develops and publishes unique games in their genre. The company's "Play Different" slogan reflects its vision of publishing: Days of Wonder limits its productions to very few new games, focusing on quality rather than quantity, and developing highly refined digital adaptations. The unparalleled successes—such as *Ticket to Ride*®, the world's best-selling train game; *Small World*® and its epic conquests in a fantastic universe; and *Memoir '44*®, the World War II reference game with over twenty expansions—motivate Days of Wonder to raise the bar ever higher. Days of Wonder board games are distributed in 40 countries and their digital versions are available on the App Store, Google Play, Steam, and the Days of Wonder website at www.daysofonder.com.



About Pollard Banknote

Pollard Banknote is a leading lottery partner to more than 60 lotteries worldwide, providing high-quality instant ticket products, licensed games, in-lane ticket options, and sales-driving merchandising solutions from its Schafer Retail Solutions + portfolio. It also offers a full suite of digital offerings, ranging from world-class game apps to comprehensive player engagement and iLottery solutions, including strategic marketing and management services. The company is a proven innovator and has decades of experience helping lotteries to maximize player engagement, sales, and proceeds for good causes. Pollard Banknote also provides pull-tab tickets, bingo paper, ticket vending machines, and its Diamond Game and Compliant Gaming electronic games and devices to charitable and other gaming markets in North America. Established in 1907, Pollard Banknote is owned approximately 64.3% by the Pollard family and 35.7% by public shareholders, and is publicly traded on the Toronto Stock Exchange (TSX: PBL). For more information, please visit our website at www.pollardbanknote.com.