



Press release

TO BE RELEASED NOON (EST) WEDNESDAY DECEMBER 1st 2021

CATAN MERCHANDISE COLLECTION NOW AVAILABLE FROM ROLLACRIT!

Wilmington, DE/Nottingham, UK. Rollacrit and Asmodee Entertainment are pleased to announce the first collection in their CATAN merchandise partnership has launched! This collection of merchandise features a range of artfully designed apparel and mugs aimed at dedicated and casual CATAN fans alike, and it's just the beginning. Rollacrit will be releasing a full range of merchandise including more apparel designs, accessories, collectibles, and homewares, available at Rollacrit.com.

Rollacrit is a lifestyle brand, who most recently was contracted as the official GenCon merchandise supplier for 2021. This new range of CATAN merchandise is developed by Rollacrit's designers, who are themselves fans, with their fellow fans in mind. The team has decades of experience in creating products for licensed properties and is thrilled to build new worlds with Asmodee.

"With the 'Greetings From Catan' collection, we focused on channelling the natural beauty and rustic feel of the world of CATAN," said Nick Carr, Creative Director at Rollacrit. "As long-time CATAN players ourselves, partnering with Asmodee Entertainment has given us a fantastic opportunity to create a line we hope will inspire everyone to visit the game world we know and love."





The *Greetings from Catan* series takes fans on a tour of Catan's landscapes, one for each of the valuable resources. Visit the Golden Fields for wheat, the Verdant Pastures for sheep, the Lush Forest for wood, the Scenic Mountains have ore, and brick can be found in the Rugged Hills. Rollacrit makes it easy to show off your favorite resource because each clever design is available on both mugs and unisex t-shirts.

"Rollacrit came to the table with so many great ideas. You could really tell they are fans," comments Katha Busk, Product Development Coordinator for Asmodee Entertainment. "They did, and continue to do, great work melding their modern and clever sense of design with the beautiful world of Catan. I'm really excited to share their hard work with CATAN fans!"



This first collection is currently available on Rollacrit.com but keep checking back because more products will be added soon!

About Rollacrit

Rollacrit is a lifestyle brand and hub for those who share a love of tabletop and board games. We work with game studios to create collectibles, accessories, apparel, and more because we believe analog gamers deserve better. Join us on our epic quest at Rollacrit.com as we spread the joy of tabletop and board games to all. Follow Rollacrit on [Facebook](#), [Twitter](#), and [Instagram](#).

About Asmodee Entertainment

Asmodee Entertainment is a platform of games publisher and distributor Asmodee. Its mission is to extend Asmodee's intellectual properties into TV/film, novels and comics, location-based entertainment, and consumer products, working closely with Asmodee Boardgames and Asmodee Digital. Through best-in-class partnerships across the full spectrum of opportunities, Asmodee Entertainment will create truly global intellectual properties and brands. For more information visit asmodee-entertainment.biz.

About CATAN GmbH

CATAN GmbH is the IP owner of the popular CATAN® brand. Today, its primary product is the CATAN board game — a contemporary classic. The CATAN brand universe encompasses an array of expansions, extensions, scenarios, standalone games, digital adaptations, stories, merchandise and other consumer products. CATAN is available in over 40 languages and has sold over 36 million units worldwide since it was first published in 1995.

Press Contact at Asmodee Entertainment

Vanessa Jack: v.jack@asmodee.com

Press Contact at Rollacrit

Erica Jones: erica@rollacrit.com