



# Press release

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## 404 EDITIONS (EDITIS) & ACONYTE BOOKS PARTNER FOR UBISOFT® VIDEO GAME NOVELS IN FRANCE

Aconyte, the fiction imprint of global games group Asmodee, is delighted to announce it has licensed its range of all-action novels set in the worlds of Ubisoft's video games for French translation by noted pop culture publishing house 404 Editions, an imprint of Editis.

Beginning in early Summer of 2022, 404 Editions will kick off an ongoing range of novels from across some of Ubisoft's most popular game worlds, including *Assassin's Creed*,<sup>®</sup> *Watch Dogs*<sup>®</sup>, *Tom Clancy's The Division* and *Splinter Cell*, and more. These series will explore never-before-seen parts of these deeply imaginative settings to create a variety of original stories, some revealing the hidden histories of fan-favourite characters, and opening up whole new possibilities for action and adventure.

"We're delighted to partner once more with Aconyte, this time to bring iconic Ubisoft universes to French readers through exciting novels. We're convinced that by combining our strengths we can be successful in making fans fall in love with these innovative stories", said Alexandra Bentz, head of 404 Editions.

The originals are being published in English by Asmodee Entertainment's Aconyte Books imprint, with whom 404 Editions already has a multi-year partnership for several ranges of novels based on both Asmodee board games, and characters from across the Marvel universe. "Novelizations that tell the story behind new games are always great reading, but these previously untold stories, characters and settings will build on that to truly bring some of Ubisoft's most exciting worlds to vivid life," said Marc Gascoigne, Aconyte's publisher.

### **About Aconyte & Asmodee Entertainment**

Aconyte Books is the novel publishing house of Asmodee Entertainment, a platform of the Asmodee publishing and distribution group. Its mission is to extend the intellectual properties of Asmodee to novels and comics, television and film, entertainment and consumer products, in close collaboration with Asmodee Boardgames and Asmodee Digital. In addition to novels from the worlds of Asmodee's many games, Aconyte is also expanding its catalog with key partnerships, including several collections of novels from the worlds of Marvel comics and Ubisoft video games. Learn more at [aconytebooks.com](http://aconytebooks.com) and [asmodee-entertainment.biz](http://asmodee-entertainment.biz)

### **About Editis**

Belonging to the Vivendi group since February 2019, Editis is a French publishing leader which brings together 48 prestigious houses. With a large portfolio of internationally renowned authors, 4,000 new works published each year and a collection of over 45,000 titles, Editis is present in the fields of general literature, pocket-sized literature, youth, practical, illustrated, educational and reference. For more information: [www.editis.com](http://www.editis.com)

### **About 404 Editions**

Launched in January 2016 within Edi8 / Editis, 404 éditions is the house entirely dedicated to pop culture. Always on the lookout for new trends and innovative formats, 404 édition is the publisher of escape books, escape games, video game guides, fiction, and talented YouTubers, but also most recently comics and board games. Find out more at [lisez.com/404-editions/24](http://lisez.com/404-editions/24)

### **About Ubisoft**

Ubisoft is a creator of worlds, committed to enriching players' lives with original and memorable entertainment experiences. Ubisoft's global teams create and develop a deep and diverse portfolio of games, featuring brands such as Assassin's Creed®, Brawlhalla®, For Honor®, Far Cry®, Tom Clancy's Ghost Recon®, Just Dance®, Rabbids®, Tom Clancy's Rainbow Six®, The Crew®, Tom Clancy's The Division®, and Watch Dogs®. Through Ubisoft Connect, players can enjoy an ecosystem of services to enhance their gaming experience, get rewards and connect with friends across platforms. With Ubisoft+, the subscription service, they can access a growing catalog of more than 100 Ubisoft games and DLC. For the 2020–21 fiscal year, Ubisoft generated net bookings of €2,241 million. To learn more, please visit: [www.ubisoftgroup.com](http://www.ubisoftgroup.com).

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*To find more information or to arrange an interview about Aconyte's mission, see [aconytebooks.com](http://aconytebooks.com) or email Anjuli Smith care of [contact@aconytebooks.com](mailto:contact@aconytebooks.com)*