

Press release

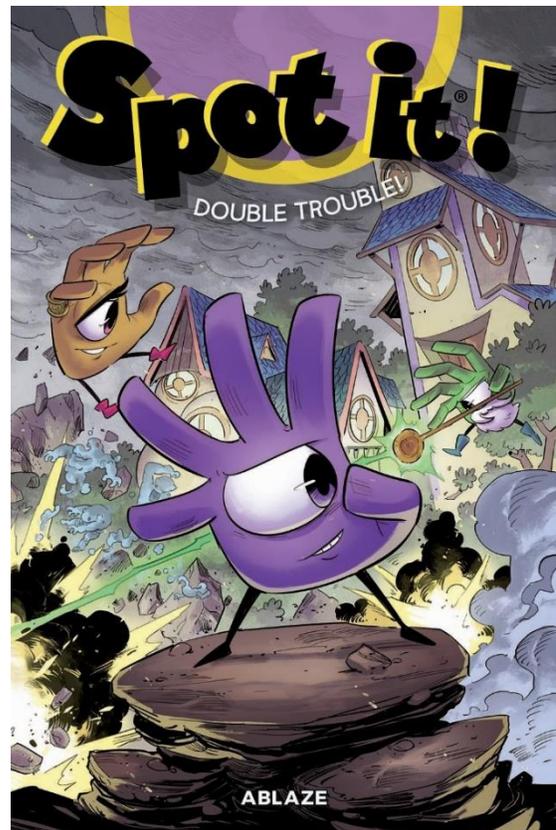
TO BE RELEASED NOON (EST) 14 DECEMBER, 2021

ASMODEE ENTERTAINMENT ANNOUNCES DEAL WITH ABLAZE FOR *SPOT IT!* GRAPHIC NOVEL

Portland, OR/Nottingham, UK. Asmodee Entertainment are pleased to announce an agreement with publisher ABLAZE to produce a graphic novel based on Spot It!, the award-winning visual perception game from Asmodee's Zygomatic games studio. Spot It! (known as Dobble outside North America) is a gaming phenomenon and worldwide bestseller in the family games market.

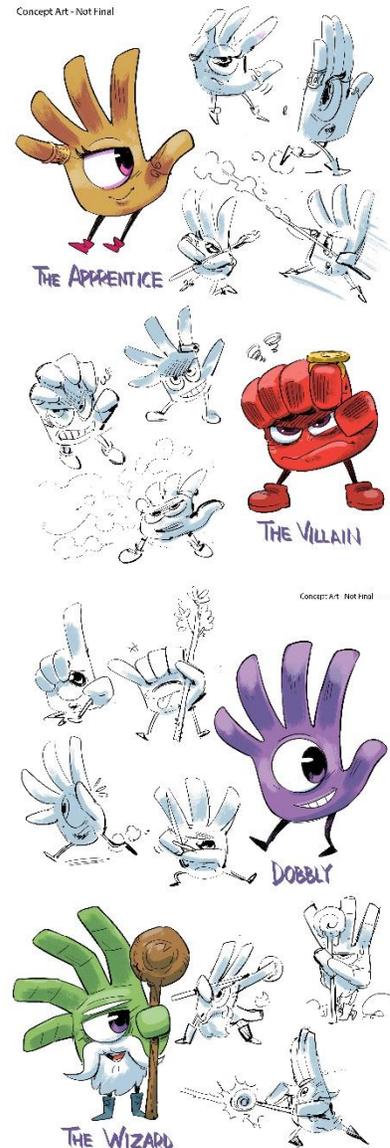
Rich Young, ABLAZE VP Creative & Managing Editor: "Very excited to be working with the team at Asmodee on this project, and on such an iconic, global brand. We are planning to deliver something unique and fun here, that I think fans of the game and graphic novel fans will both enjoy immensely."

Characters from the game, including Dobbly, the famous anthropomorphic hand which features in the game's logo, will appear in an original adventure story, written by Derek Fridolfs and illustrated by Gabriele Bagnoli. Derek is the *New York Times* bestselling writer of the Secret Hero Society series and the Eisner-nominated co-writer of *Batman Li'l Gotham*, and has worked for a range of publishers including Scholastic, DC Comics, Disney, and more. Gabriele is a talented artist, and a part of Arancia Studio, who has worked on projects like *Snow White* for Disney, as well as *Steven Universe* for BOOM, and for other publishers such as Dark Horse, Glenat and Dupuis.



“I am so very glad that with Rich and the ABLAZE team we found such a passionate partner. Seeing the first art concepts and reading the first story bits show me that this project is going to be a very popular addition to the brand family and will bring old and new fans so much new joy,” adds Alexander Thieme, Licensing Manager at Asmodee Entertainment.

The Spot It! graphic novel will be available to retailers through Diamond Comics and Diamond Book Distributors and is due to launch in Summer 2022, with further details expected soon.





ABLAZE™

About Asmodee Entertainment

Asmodee Entertainment is a platform of games publisher and distributor Asmodee. Its mission is to extend Asmodee's intellectual properties into TV/film, novels and comics, location based-entertainment, and consumer products, working closely with Asmodee Boardgames and Asmodee Digital. Through best-in-class partnerships across the full spectrum of opportunities, Asmodee Entertainment will create truly global intellectual properties and brands. For more information visit asmodee-entertainment.biz.

About Zygomatic

Since 2016, Zygomatic Studio has been working to bring successful family games like *Dobble/Spot it!*, *Jungle Speed*, *Rory's Story Cubes*, and *Timeline* to the table. When the night comes, they invite you to open the gates of Miller's Hollow and let the Werewolves play with their popular game *The Werewolves of Miller's Hollow*. Their games are a great way to share fun and unforgettable moments with friends and loved ones.

About ABLAZE

ABLAZE is a publishing company releasing a variety of titles – in different formats, genres, and age ranges – original material, crowdfunded titles, reprints, art books, including international titles from Europe, Asia (manga, manhwa), and more. The mantra of ABLAZE is quality first, with the goals of giving creators a platform, bringing new voices into the conversation, serving as diverse an audience as possible, and growing the company's publishing schedule sustainably over time. For updates, previews, and details on upcoming titles from ABLAZE, please visit <http://ablazepublishing.com/>

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