



# Press release

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## **ASMODEE ENTERTAINMENT ANNOUNCES PARTNERSHIP WITH SD TOYS FOR JIGSAW PUZZLES FOR *DOBBLE*, *LEGEND OF THE FIVE RINGS*, *TERRINOTH: LEGENDS*, *TWILIGHT IMPERIUM*, *ARKHAM HORROR*, AND *KEYFORGE*.**

**Barcelona, Spain /Nottingham, UK.** SD Toys and Asmodee Entertainment have entered a licensing partnership to produce jigsaw puzzles for some of their largest IPs *Dobble*, *Legend of the Five Rings*, *Terrinoth: Legends*, *Twilight Imperium*, *Arkham Horror*, and *KeyForge*. This partnership is an example of Asmodee Entertainment's push to expand their merchandise partnerships.

Featuring iconic artwork from some of Fantasy Flight Games and Zygomatic's most popular games, jigsaw puzzles are in development for the mysterious, macabre *Arkham Horror*, the fantastical world of *Terrinoth: Legends*, the mystical, eastern-inspired *Legend of the Five Rings*, epic space opera *Twilight Imperium*, the colourful, madcap *KeyForge* and family gaming superhit *Dobble*. This release will mark the first time the beautiful and expansive universes of *Legend of the Five Rings*, *Terrinoth: Legends*, *Twilight Imperium*, *Arkham Horror*, and *KeyForge* will be represented as jig-saw puzzles. Allowing fans to engage with their favorite games in a new way!



"Jigsaw puzzles are a cornerstone of every retailer's toys and games space, today more than



ever,” Says Asmodee Entertainment Licensing Manager, Alexander Thieme. “Asmodee’s immense catalogue of vibrant, immersive, fan-favourite artwork connected to some of its key brands is a perfect fit with SD Toy’s wealth of experience in the marketplace.”

Due for release in 2022 throughout Europe and the UK, stay tuned for more details!

#### **About Asmodee Entertainment**

Asmodee Entertainment is a platform of games publisher and distributor Asmodee. Its mission is to extend Asmodee’s intellectual properties into TV/film, novels and comics, location-based entertainment, and consumer products, working closely with Asmodee Boardgames and Asmodee Digital. Through best-in-class partnerships across the full spectrum of opportunities, Asmodee Entertainment will create truly global intellectual properties and brands. For more information visit [asmodee-entertainment.biz](https://asmodee-entertainment.biz).

#### **About Asmodee**

Asmodee Group is a leading international games publisher and distributor committed to telling amazing stories through great games, with over 39 million games sold in more than 50 countries. Through our portfolio of iconic game titles, including Catan, Ticket to Ride, Pandemic, Dead of Winter, Splendor, 7 Wonders, Just One, Dobble/Spot It!, KeyForge and Star Wars: X-Wing, we create a dynamic transmedia experience for players across a variety of digital and physical platforms. Asmodee also creates inspiring and innovative products in partnership with leading entertainment and technology companies. With a global workforce of over 2000 people, Asmodee operates in Europe, North America, South America and Asia. Asmodee is headquartered in Guyancourt, France. Learn more at [corporate.asmodee.com](https://corporate.asmodee.com).

#### **About SD Toys**

Founded in 2002 in Barcelona, SD Toys is SD Distribuciones’ brand focused to the creation and design of all kind of merchandise. SD Toys was the first European company to develop this kind of products as until that moment it was exclusive of the US and Japanese markets.

We started with a collection of figures based on film and television and we continue to grow diversifying the product line in different categories, of which we could highlight figures, doormats, cushions, t-shirts, glassware, key rings, stationery and puzzles.

We work with licensees such as Warner Bros, Toei, Universal or HBO and we were the first company in the world to produce merchandising for Game of Thrones series. To date we have more than 50 licenses, ranging from the most classic, such as Barck to the Future, E.T., Gremlins or Jaws, through anime licenses, such as Dragon Ball or Captain Tsubasa to best selling licenses like Harry Potter, DC or Lord of the Rings.

#### **About Fantasy Flight Games Studio**

Fantasy Flight Games (FFG) is a pioneering publisher of board games, Living Card Games®, roleplaying games, miniature games, and digital games. Established in 1997, FFG has earned a reputation for its top-level production values, epic themes, and immersive gameplay. Many of FFG’s most popular titles are based on beloved licenses such as Marvel, Star Wars, George R.R. Martin’s A Song of Ice and Fire, and J.R.R. Tolkien’s The Lord of the Rings. In addition, FFG has its own proprietary licenses such as Arkham Horror, Android, KeyForge, and Terrinoth: Legends. Throughout the course of the company’s history, FFG has published games in over thirty languages and distributed games to more than fifty territories. Fantasy Flight Games is a subsidiary of Paris-based Asmodee Group, a leading global publisher of games. For more information, visit [FantasyFlightGames.com](https://FantasyFlightGames.com).

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