



# Press release

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## ASMODEE ENTERTAINMENT AND WELBECK ANNOUNCE NEW PUZZLE BOOK TITLES

**London/Nottingham, UK.** Asmodee Entertainment and Welbeck Publishing have announced that their successful puzzle book collaboration is set to continue, with two new titles announced at Brand Licensing Expo in the UK. Puzzle books based on Z-Man Games's well-known Pandemic boardgame and Zygomatic's bestselling family game Dobble (known as Spot It! in North America) will join CATAN, Ticket to Ride and Unlock in Welbeck's range of puzzle books based on Asmodee's portfolio of leading tabletop game brands.

Each of the titles challenges readers to solve a variety of word, number and symbol puzzles based on themes familiar to the tabletop games. The *Dobble Puzzle Book* contains more than 100 visual puzzles based on the award-winning and best-selling card game. Favourite Dobble icons appear in puzzles ranging from Spot the difference and Mazes, to Odd One Out and cartoon Sudoku, including head-to-head puzzles to be played against others.

The *Pandemic Escape Room Puzzle Book* features images and locations familiar to anyone who knows and loves the original board games in a series of chapters containing visual cryptic conundrums for the reader to ponder over, translating the *Pandemic* game into a thrilling global narrative.

Both books will be written by Jason Ward, the author of the *Unlock Escape Adventures Puzzle Book* and are expected in 2022. The announcement of these new titles follows on the successful launch last year of the *CATAN Puzzle Book* and, in October this year, further volumes based on Space Cowboy's popular Unlock! series of escape room games and Days of Wonder's hugely successful Ticket to Ride series of boardgames. The *Catan Puzzle Book* has already proven a major success and is now available in seven languages.

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#### **About Asmodee Entertainment**

Asmodee Entertainment is a platform of games publisher and distributor Asmodee. Its mission is to extend Asmodee's intellectual properties into TV/film, novels and comics, location-based entertainment, and consumer products, working closely with Asmodee Boardgames and Asmodee Digital. Through best-in-class partnerships across the full spectrum of opportunities, Asmodee Entertainment will create truly global intellectual properties and brands. <https://asmodee-entertainment.biz/>

#### **About Zygomatic**

Zygomatic is an Asmodee board game studio, created in 2016 to handle and expand successful family games such as Dobble, Rory's Story Cubes, Werewolves of Miller's Hollow, and Timeline, to name but a few. They are game lovers, and their mission is to provide players with unforgettable moments of fun to share with their loved ones!

#### **About Asmodee**

Asmodee Group is a leading international games publisher and distributor committed to telling amazing stories through great games with tens of millions games sold in more than 50 countries. Through our portfolio of iconic game titles, including *CATAN*, *Ticket to Ride*, *Pandemic*, *Dobble/Spot it!*, *Arkham Horror*, *Splendor*, *KeyForge*, and *Star Wars: X-Wing*, we create a dynamic transmedia experience for players across a variety of digital and physical platforms. Asmodee also creates inspiring and innovative products in partnership with leading entertainment and technology companies. Asmodee operates in Europe, North America, South America and Asia and is headquartered in Guyancourt, France. Learn more at [corporate.asmodee.com](http://corporate.asmodee.com).

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#### **About Welbeck**

Welbeck is an exciting and nimble new publisher built on the strong foundations of a market leader. Formerly Carlton Books, Welbeck's goal is to publish only the very best and most commercial fiction and narrative and illustrated non-fiction. Executive Directors Mark Smith and Marcus Leaver – as well as the wider publishing team across all divisions – bring their extensive expertise from previous roles acquiring and publishing major brands, literary gems and prizewinning non-fiction from the largest publishers in the UK. Welbeck's plan is to become one of the biggest names in trade publishing and within a few years, the largest independent publisher in the country. Find out more at: [www.welbeckpublishing.com](http://www.welbeckpublishing.com)

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