



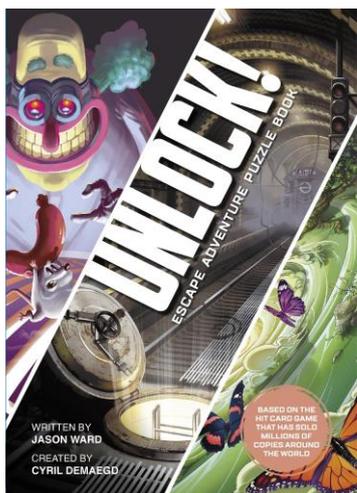
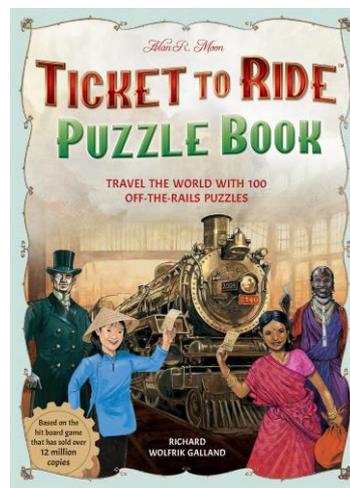
Press release

20 OCTOBER 2021 | FOR IMMEDIATE RELEASE

ASMODEE ENTERTAINMENT AND WELBECK PUBLISHING CELEBRATE THE RELEASE OF THE TICKET TO RIDE AND UNLOCK! ESCAPE ADVENTURE PUZZLE BOOKS

London/Nottingham, UK. Following the successful launch of the *CATAN - Puzzle Book* last year, Welbeck Publishing Group and Asmodee Entertainment are pleased to announce the upcoming release of two further titles based on some of Asmodee's best-known gaming brands. This new collaboration will see both Days of Wonder's *Ticket to Ride* and Space Cowboy's *Unlock!* titles join *CATAN* in Welbeck's range of board game-inspired puzzle books.

Ticket to Ride is the award-winning game of cross-country train adventure, with more than 12 million copies sold worldwide. The *Ticket to Ride Puzzle Book*



takes readers through a narrative trip across the world, and along the way the reader will have to solve 100 puzzles in order to complete the journey successfully, collecting train tickets along the way. Written by experienced puzzle writer and board game designer Richard Wolfrik Galland, the book combines the classic board game's artwork with all-new thematic puzzles.

Unlock! is a cooperative card game inspired by the hugely popular escape rooms phenomenon. The *Unlock! Escape Adventure Puzzle Book* provides a new way to enjoy the popular *Unlock!* Escape Adventure series by translating the game onto the page to create an

Press Contacts

Asmodee Entertainment: Vanessa Jack, v.jack@asmodee.com



engaging and interactive escape room-style experience. Three fan-favourite scenarios are included within this book, including the popular Squeek and Sausage scenario featuring Professor Noside. The *Unlock! Escape Adventures Puzzle Book* is written by Jason Ward, a celebrated entertainment writer and puzzle creator.

Both the *Ticket to Ride Puzzle Book* and the *Unlock! Escape Adventure Puzzle Book* will release in the United Kingdom on 28 October and will be available wherever books are sold.

About Asmodee Entertainment

Asmodee Entertainment is a platform of games publisher and distributor Asmodee. Its mission is to extend Asmodee's intellectual properties into TV/film, novels and comics, location-based entertainment, and consumer products, working closely with Asmodee Boardgames and Asmodee Digital. Through best-in-class partnerships across the full spectrum of opportunities, Asmodee Entertainment will create truly global intellectual properties and brands. <https://asmodee-entertainment.biz/>

About Days of Wonder

Days of Wonder develops and publishes unique games in their genre. The company's "Play Different" slogan reflects its vision of publishing: Days of Wonder limits its productions to very few new games, focusing on quality rather than quantity, and developing highly refined digital adaptations. The unparalleled successes—such as *Ticket to Ride*®, the world's best-selling train game; *Small World*® and its epic conquests in a fantastic universe; and *Memoir '44*®, the World War II reference game with over twenty expansions—motivate Days of Wonder to raise the bar ever higher. Days of Wonder board games are distributed in 40 countries and their digital versions are available on the App Store, Google Play, Steam, and the Days of Wonder website at www.daysofwonder.com.

About Space Cowboys

SPACE Cowboys is a game publishing studio created in 2014 by industry old-timers. Driven by its first success, *Splendor*, finalist of the famous *Spiel des Jahres*, the studio has since accumulated many successful titles: *Unlock!* (french *Game of the year 2017*, sold at 1.5 million copies), *T.I.M.E Stories*, *Sherlock Holmes Consulting Detective* (*Spiel des Jahres* in 1985) ... The studio offers games to the entire family (ages 10 and up) and to expert players as well. Its goal is to entertain and surprise its customers with high quality games.

About Welbeck

Welbeck Publishing Group is an exciting, fast-growing independent publisher based in London, dedicated to publishing only the very best and most commercial books spanning a number of genres and categories, from leading authors and well-known brands to debut talent. We live for books that entertain, excite and enhance the lives of readers around the world.

From building our boutique fiction and narrative non-fiction lists to shaping our world-renowned illustrated reference, gift and children's titles, our aim is to be a market-leader in every category in which we publish. Our books and products come to life for adults, children, and families in 30 languages in more than 60 countries around the world, selling through a variety of traditional and non-traditional channels. We are constantly looking for new ways to deliver our exceptional content and new ideas to inspire readers and listeners everywhere. Find out more at: www.welbeckpublishing.com

About the Authors

Richard Wolfrik Galland is a writer and games designer. He has worked as magazine editor for *Games Workshop* and as a game designer for Hasbro in the UK and Sony Japan.

Jason Ward is a celebrated entertainment writer and puzzle creator whose work has appeared in *The Guardian*, *Little White Lies*, *Dazed*, *Curzon*, *The Quietus* and *IdeasMag*.

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