



Press release

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ASMODEE ENTERTAINMENT ANNOUNCES PARTNERSHIP WITH TRENDS INTERNATIONAL FOR CATAN POSTERS

Indianapolis, IN/Nottingham, UK. Asmodee Entertainment are pleased to announce a new licensing agreement with Trends International to produce and market a range of CATAN posters, which will be available exclusively from selected online outlets, including Trends' own ShopTrends.com site and global retailer Amazon.

"Trends is excited to help spread the magic of CATAN by providing new merchandise that fans can collect and share," says Greg Hill Associate Licensing Manager at Trends International. "CATAN's charm has never been limited to the tabletop – and is now expanding to your walls with the help of Trends' poster products!"

Trends is a market leader and household name in posters and the agreement further expands Asmodee Entertainment's push to establish the world's best-selling board game as a true lifestyle brand.

"It is fantastic to welcome Trends International to the CATAN lifestyle merchandise family," says Alexander Thieme, Licensing Manager for Consumer Products at Asmodee Entertainment. "We're looking forward to the posters their creative team comes up with in the coming months and sure that a great many CATAN fans' homes will show even more of their love for CATAN soon. Exciting times!"

The first of this new range of CATAN posters from Trends are expected to launch in November and will be available from ShopTrends.com and Amazon.



About Trends

Trends International, LLC is the leading publisher and manufacturer of licensed posters, calendars, stickers, and stationery products. Established in 1987, Trends began its steady growth based on the recognized need for an integral partnership between licensor, retailer, and licensee. For more information, visit ShopTrends.com and follow Trends @intltrends.

About Asmodee Entertainment

Asmodee Entertainment is a platform of games publisher and distributor Asmodee. Its mission is to extend Asmodee's intellectual properties into TV/film, novels and comics, location-based entertainment, and consumer products, working closely with Asmodee Boardgames and Asmodee Digital. Through best-in-class partnerships across the full spectrum of opportunities, Asmodee Entertainment will create truly global intellectual properties and brands. For more information visit asmodee-entertainment.biz.

About CATAN GmbH

CATAN GmbH is the IP owner of the popular CATAN® brand. Today, its primary product is the CATAN board game — a contemporary classic. The CATAN brand universe encompasses an array of expansions, extensions, scenarios, standalone games, digital adaptations, stories, merchandise and other consumer products. CATAN is available in over 40 languages and has sold over 35 million units worldwide since it was first published in 1995.

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