



Press release

ACONYTE BOOKS COLLABORATE WITH ASMODEE KOREA FOR ARKHAM HORROR NOVELS

NOTTINGHAM, UK / ANYANG, SOUTH KOREA • 10 SEPT 2021 —ACONYTE BOOKS, the fiction imprint of global games group Asmodee, is delighted to announce that it has concluded a range-wide deal with Asmodee Korea, the distribution unit for the Korean market, to bring its Arkham Horror range of novels to Korean readers.

Kevin Kim, Asmodee Korea's country manager, said: "We are delighted to be working with Aconyte Books to introduce this brand new range of novels based on the Arkham Horror games to Korean readers. Arkham Horror is one of the most popular series of games in the core gamers' category, so we're excited to deepen the rich experience of this game world by bringing these books to Korean fans."

Arkham Horror is set in the fabled New England town of Arkham in the 1920s, where sinister cults are gathering to summon their eldritch masters and seize control of our world. Asmodee Korea will publish the first three novels in the Arkham Horror series in early 2022.

"These will be the first Korean novels based upon an Asmodee game, and we are looking forward to publishing more novels from Aconyte Books in the future," said Kevin Kim.

Marc Gascoigne, Publisher at Aconyte, added: "The world of Arkham Horror is one of the richest and most deeply imagined settings to be found in any of our games, and we can't wait to bring these novels to its many passionate fans in Korea."

About Asmodee Korea Limited

Asmodee Korea is the distribution unit of Asmodee Group, established in January 2021. Asmodee Korea distributes not only popular titles from Asmodee's own studios, but also many games from external studios. Asmodee Korea is located in Anyang, South Korea.

About Aconyte & Asmodee Entertainment

Aconyte Books is the novel publishing house of Asmodee Entertainment, a platform of the Asmodee publishing and distribution group. Its mission is to extend the intellectual properties of Asmodee to novels and comics, television and film, entertainment and consumer products, in close collaboration with Asmodee Boardgames and Asmodee Digital. In addition to novels from the worlds of Asmodee's many games, Aconyte is also expanding its catalog with key partnerships, including several collections of novels from the worlds of Marvel comics and Ubisoft video games. Learn more at aconytebooks.com and asmodee-entertainment.biz

About Asmodee

The Asmodee group is a global player in the publishing and distribution of board games. Asmodee aims to tell extraordinary stories through great games that have sold tens of millions of copies in more than 50 countries. Through our portfolio of world famous titles including *Catan*, *Ticket to Ride*, *Pandemic*, *Arkham Horror*, *Dobble/Spot it!* and *Star Wars: X-Wing*, we're creating a cross-media experience for gamers across multiple content and experience platforms, both physical and digital. Asmodee also creates inspiring and innovative products in partnership with leading players in entertainment and technology. Asmodee operates in Europe, North America, South America and Asia with its headquarters in Guyancourt, France. For more information please visit corporate.asmodee.com

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To find more information or to arrange an interview about Aconyte's mission, see aconytebooks.com or email Anjuli Smith care of contact@aconytebooks.com