



Press release

ACONYTE BOOKS APPOINTS NEW NORTH AMERICAN SALES DIRECTOR

NOTTINGHAM, UK • 27 AUGUST 2021 — ACONYTE BOOKS, the fiction imprint of global games group Asmodee, has appointed Joe Riley as its new, full-time North American Sales & Marketing Director.



Joe has worked in the publishing industry for over 25 years, managing sales, marketing and foreign rights variously at Hazelden Publishing, 1517 Media, and North Star Editions. He will be based out of Asmodee's US headquarters in Roseville, Minneapolis, and will be working closely with the imprint's sales and distribution partners, Simon & Schuster. Joe starts this week and will report to Marc Gascoigne, Aconyte's Publisher.

At the end of the month, Vincent Rospond, who has been overseeing US sales on a part-time basis for the last two years, will be departing Aconyte, with our very best wishes.

About Aconyte & Asmodee Entertainment

Aconyte Books is the novel publishing house of Asmodee Entertainment, a platform of the Asmodee publishing and distribution group. Asmodee Entertainment's mission is to extend the intellectual properties of Asmodee to novels and comics, television and film, entertainment and consumer products, in close collaboration with Asmodee Boardgames and Asmodee Digital. In addition to ranges of novels set in the worlds of Asmodee's fantasy games, Aconyte is also partnering with global brands for exciting new novels set in fan-favourite worlds, including ranges set in the worlds of Marvel comics and Ubisoft video games. Learn more at aconytebooks.com and asmodee-entertainment.biz

Press contact:

To find more information or to arrange an interview about Aconyte's list, see aconytebooks.com or email Anjuli Smith care of contact@aconytebooks.com