



# Press release

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## NEW MARVEL PROSE NOVELS HEADING FOR GERMANY IN MULTI-BOOK DEAL

Aconyte Books, the novels imprint of global games publisher Asmodee, are delighted to announce the latest fruits of their ongoing relationship with noted German publishing house Cross Cult. In spring 2021, a new strand will be launched in Germany to publish translated editions of Aconyte's range of adventure novels set in the Marvel Universe.

Brand new stories of characters famous from the Marvel comics line, from the X-Men to the Heroes of Asgard, will be published starting April 2021, with a new title appearing every two months. "With the heroes of Marvel, a whole universe of adventure awaits us and the readers," promised the novels' Program Director, Markus Rohde.

The Ludwigsburg-based publisher Cross Cult has been publishing comics since 2001. In the beginning of 2008, prose novels joined the publishing program, with manga joining the ranks in 2018. As a specialist for tie-in comics and novels based on world-famous movie, TV and game universes, Cross Cult is the natural choice to produce the novels for Marvel's popular super heroes. The publishers are already planning a line of German translations of Aconyte's range of novels set in Asmodee's most popular and fantastical game worlds, as announced at the end of 2020.

"Cross Cult is very pleased that, in addition to countless TV and cinema franchises, novels about the Marvel universe, which has been popular for decades, are now adding to the program," said Publisher Andreas Mergenthaler. "The stories will cover a wide range: if one story is an action adventure, the next is almost epic fantasy. Nevertheless, the heroes are not lost from sight and are given even more depth. The novels are also ideal for newer fans and readers who are interested in young and diverse characters."

Aconyte's own Publisher Marc Gascoigne added: "Cross Cult are the ideal partner for our rather splendid Marvel novels. We can't wait to hear what German readers think of our new and untold stories from this rich and endlessly fascinating universe."



#### **About Aconyte & Asmodee Entertainment**

Aconyte Books is the publishing arm of Asmodee Entertainment, a platform of global games publisher and distributor Asmodee. Its mission is to extend Asmodee's intellectual properties into novels and comics, TV/film, location-based entertainment, and consumer products, working closely with Asmodee Boardgames and Asmodee Digital. As well as novels from the many worlds of Asmodee's games, Aconyte is also extending its catalogue with key partnerships, including multiple ranges of novels set in the rich worlds of Ubisoft's computer games and Marvel comics. Learn more at [aconytebooks.com](https://aconytebooks.com) and [asmodee-entertainment.biz](https://asmodee-entertainment.biz)

#### **About Cross Cult**

The Ludwigsburg-based German publisher Cross Cult has been publishing comics as carefully edited hardcover editions since 2001. Among the most famous titles are *Sin City*, *The Walking Dead*, *Hellboy*, and other successfully filmed material. Topic-wise Cross Cult stands for the genres horror, fantasy, crime and science fiction. The comic adaption of the Nickelodeon and Netflix series *Avatar – the Lord of the Elements* is especially successful. Since the beginning of 2008, novels have also found their way into the publishing list (*Star Trek*, Ian Fleming's *James Bond*, *Doctor Who*, and the thriller series *Castle*). Since 2018, the label Manga Cult has been part of the publishing program – with classics like *Blame!* and *Gantz*, and the current manga top seller *Demon Slayer*. Since 2020, Cross Cult has also been publishing puzzles with comic motifs. Find out more at [cross-cult.de](https://cross-cult.de)

#### **About Marvel**

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over eighty years. Marvel utilizes its character franchises in entertainment, licensing, publishing, games, and digital media. For more information visit [marvel.com](https://marvel.com).  
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*To find more information or to arrange an interview about Aconyte's mission, see [aconytebooks.com](https://aconytebooks.com) or email [anjuli@aconytebooks.com](mailto:anjuli@aconytebooks.com)*