



# Press release

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## ACONYTE BOOKS AND SIMON & SCHUSTER UK ENTER SALES AND DISTRIBUTION AGREEMENT

Asmodee Entertainment are delighted to announce that Aconyte, the new fiction imprint of global games company Asmodee, have entered into a distribution agreement with Simon & Schuster for the UK book trade. The well-known publishing house will handle sales and distribution when the Aconyte list debuts in Britain in October 2020. Aconyte already have an agreement in place for Simon & Schuster USA to handle sales and distribution to the North American book trade. Aconyte's mission is to create deep tie-in fiction set in the fantasy worlds of Asmodee's games, and those of other selected partners, including Marvel.

Sarah Anderson, Client Publishing Director at Simon & Schuster said: "We are delighted to welcome Aconyte to the Simon & Schuster family of Distribution Clients, and we look forward to a long and fruitful partnership over the years to come."

Aconyte's publisher Marc Gascoigne added: "This is lovely news. We're doing something a little different with fantasy fiction, and the experienced team at Simon & Schuster are a perfect fit. With their impressive track record handling tie-in books based on world-famous properties, Simon & Schuster are the ideal partners to help launch our novels into the British book trade."

### **About Simon & Schuster**

Simon & Schuster UK is one of the leading general book publishing companies in the UK. The group is based in London with sister companies in the United States, Canada, Australia and India. Within the UK division, there are three imprints: Simon & Schuster; Scribner and Simon & Schuster Children's Books, which publish a wide and eclectic mix of authors ranging across commercial fiction, literary fiction, general non-fiction and children's publications. Home to bestselling authors and award winners, Simon & Schuster UK is a publishing house of quality writing and a proud home to its authors and their exceptional work. It also runs a sales and distribution service for a number of leading independent and international publishers. For more information, visit [simonandschuster.co.uk](http://simonandschuster.co.uk).

### **About Aconyte**

Aconyte Books will publish their first novels in September/October 2020. The imprint's mission is to create tie-in fiction set in the deepest, most imaginative worlds of parent company Asmodee's games and those of other publishing partners, including Marvel. Based in Nottingham, UK, they also have staff in several US locations. They are a part of Asmodee's Entertainment platform, a division of the global games publisher and distributor expressly working to take the group's best intellectual properties into new formats. Learn more at [aconytebooks.com](http://aconytebooks.com).

#### **About Asmodee**

Asmodee Group is a leading international games publisher and distributor committed to telling amazing stories through great games with over 40 million games sold in more than 50 countries. Through our portfolio of iconic game titles, including *Catan*, *Ticket to Ride*, *Splendor*, *KeyForge*, *Dobble/Spot it!*, *Pandemic*, and *Star Wars: X-Wing*, we create a dynamic transmedia experience for players across a variety of digital and physical platforms. Asmodee also creates inspiring and innovative products in partnership with leading entertainment and technology companies. Asmodee operates in Europe, North America, South America and Asia and is headquartered in Guyancourt, France. Learn more at [corporate.asmodee.com](http://corporate.asmodee.com).

#### **Press Contacts**

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