



# Press release

## ACONYTE BOOKS & UBISOFT® COLLABORATE TO PUBLISH NEW GAME-BASED NOVELS

ASMODOEE ENTERTAINMENT are delighted to announce that Aconyte, the fiction imprint of global games group Asmodee, has secured a multi-year agreement with Ubisoft® to create brand new novels set in the worlds of some of their most beloved video games. With this agreement, Aconyte will become Ubisoft's primary publishing partner of novels for adults. In addition to a wide range of new adventures based on existing video games, Aconyte will also be creating tie-ins for select upcoming game releases.

A full range of new novels will launch in spring 2021, with stories set in the worlds of *Watch Dogs*®, *Beyond Good & Evil*, *Tom Clancy's The Division* and *Splinter Cell*, and more. These series will explore never-before-seen parts of these deeply imaginative settings to create a variety of original stories, some featuring fan-favourite characters, others opening up new possibilities for action and adventure.

Ubisoft and Aconyte will collaborate on three types of fiction:

- *Originals*: Original novels, with new characters in new settings based on Ubisoft's franchises.
- *Chronicles*: Stories that showcase beloved characters from Ubisoft's games in new adventures, side stories and untold tales.
- *Classics*: Direct novelizations of select Ubisoft games.

Ahead of the first new adventures, Aconyte are also delighted to announce that they will be publishing *Watch Dogs: Legion: Day Zero*, the official tie-in to the eagerly awaited Ubisoft action-adventure game *Watch Dogs: Legion*®. The London-set novel, written by bestselling thriller author James Swallow in

partnership with Josh Reynolds, is a prequel to the events of the game. It will be published in late October 2020. Aconyte will also be the North American publisher of *Geirmund's Saga* by Matthew J Kirby, the first thrilling tie-in to the sensational new *Assassin's Creed®: Valhalla*, which launches in November.

“We’re utterly thrilled to be collaborating with Ubisoft to create and publish these new adventures,” said Aconyte publisher Marc Gascoigne. “Novelizations telling the story behind new games are always very entertaining, yet Aconyte’s mission goes further – to bring fans of the games and general readers alike a selection of untold stories that make these worlds truly come alive. We can’t wait to start exploring.”

“We are really happy to team up with Asmodee Entertainment. Thanks to their expertise in transmedia storytelling and community engagement, we will expand our universes with new, original stories told through a range of compelling novels,” said Julien Fabre, Ubisoft Associate Director, Publishing & TV Distribution.

#### **About Aconyte & Asmodee Entertainment**

Aconyte Books is the publishing arm of Asmodee Entertainment, a platform of global games publisher and distributor Asmodee. Its mission is to extend Asmodee’s intellectual properties into novels and comics, TV/film, location-based entertainment, and consumer products, working closely with Asmodee Boardgames and Asmodee Digital. As well as novels from the many worlds of Asmodee’s games, Aconyte is also extending its catalogue with key partnerships, including several ranges of novels set in the worlds of Marvel comics and Ubisoft’s computer games. Learn more at [aconytebooks.com](http://aconytebooks.com) and [asmodee-entertainment.biz](http://asmodee-entertainment.biz)

#### **About Asmodee**

Asmodee Group is a leading international games publisher and distributor committed to telling amazing stories through great games with over 34 million games sold in more than 50 countries. Through our portfolio of iconic game titles, including Catan, Ticket to Ride, Pandemic, Arkham Horror, Splendor, KeyForge, Dobble/Spot it! and Star Wars: X-Wing, we create a dynamic transmedia experience for players across a variety of digital and physical platforms. Asmodee also creates inspiring and innovative products in partnership with leading entertainment and technology companies. Asmodee operates in Europe, North America, South America and Asia and is headquartered in Guyancourt, France. Learn more at [corporate.asmodee.com](http://corporate.asmodee.com).

#### **About Ubisoft**

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin’s Creed, Far Cry, For Honor, Just Dance, Watch Dogs, Tom Clancy’s video game series including Ghost Recon, Rainbow Six and The Division. The teams throughout Ubisoft’s worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2019–20 fiscal year, Ubisoft generated net bookings of €1,534 million. To learn more, please visit [ubisoftgroup.com](http://ubisoftgroup.com).



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**About Watch Dogs**

Watch Dogs launched in 2014 as the video game industry's best-selling new IP at launch. To-date, the award-winning franchise has a 40 million players community. The hacker series extends to other entertainment media, including books and comics. The next opus in the franchise, Watch Dogs: Legion, will release on October 29, 2020 on Xbox One, PlayStation®4, Stadia and for Windows PC on Epic Games store and Uplay.

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*To find more information or to arrange an interview about Aconyte's mission, see [aconytebooks.com](http://aconytebooks.com) or email [contact@aconytebooks.com](mailto:contact@aconytebooks.com)*