



ARTOVISION

Press release

02. OCTOBER 2020 | FOR IMMEDIATE RELEASE

ASMODEE ENTERTAINMENT AND ARTOVISION ANNOUNCE LICENSING PARTNERSHIP

Wisconsin, USA/Nottingham, UK. Artovision and Asmodee Entertainment have entered into a licensing partnership to bring several of Asmodee's fan-favourite properties to life through Artovision's innovative range of multi-dimensional art collectibles. Properties featured in the deal will include the omnipresent modern classic boardgame *CATAN*® along with Fantasy Flight Games' *Arkham Horror*, *Twilight Imperium*, *KeyForge* and *Legend of the Five Rings* brands, known for their extensive library of high-quality illustrations.

"It is absolutely fantastic to see what Artovision is doing with iconic art pieces from the worlds of pop culture. Bringing them to a multi-dimensional medium brings out details and perspectives in a fantastic new way. I can't wait to see the fans react to some of the designs that the guys at Artovision are preparing at the moment," comments Alexander Thieme, Licensing Manager at Asmodee Entertainment.

The cooperation will see artwork from these beloved properties produced as shadowbox and desktop artwork by the team at Artovision, bringing some of the brands' most iconic pieces of art to life with a three-dimensional depth never seen before. Artovision's shadowbox artwork combines four layers of full-colour art, each printed on optical grade cast acrylic, and assembled within a durable high-quality finished frame to create astonishing visual depth. Artovision's desktop artwork, meanwhile, combines two high-quality printed art layers in a freestanding optical grade acrylic block, perfect for brightening up desktops, bookshelves, TV cabinets or home entertainment system surrounds.

Stuart Sandler, CEO of Artovision adds "To work with such an immersive artwork portfolio is truly amazing for us. Through our friends at Asmodee Entertainment, we are currently working with the renowned Catan Studio and Fantasy Flight Games studios, creators of the game franchises, to bring all of our experience in the medium to bear and create some multi-dimensional art pieces to truly delight the fans."

Press Contacts

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Klaus Teuber's *CATAN* is a highly visual and engaging game, known for the compelling art style of its box covers, board and other game components. Developed by Asmodee's Catan Studio, the modern classic celebrates its 25th anniversary in 2020/21 and enjoys a great and growing audience all over the globe. Having sparked a revolution in modern game design, *CATAN* is well on track to become the world's pre-eminent boardgame.

Twilight Imperium is a genre-defining strategy game set against the backdrop of a sweeping, epic space opera with awe-inspiring, epic art to match. The cyber-noir setting of *Android* sees megacorporations battling for dominance in an AI-enhanced future and is, like *Twilight Imperium*, *KeyForge* and *Legend of the Five Rings*, a product of Asmodee's renowned Fantasy Flight Games studio. *KeyForge* is the world's first Unique Deck Game, known for its deep, immersive melting-pot universe where anything is possible, with stunning card art central to its appeal. The world of Rokugan, home to *Legend of the Five Rings*, offers an epic fantasy vista and provides the backdrop for a range of beloved tabletop games. The chosen properties stand out as some of the most beautifully illustrated brands to be found anywhere in world, traits which make them a perfect fit for Artovision's innovate, ultra high-quality shadowbox and desktop artworks.

The first products of this collaboration are due to launch in fall 2020. *CATAN*, *Android*, *Twilight Imperium*, *KeyForge* and *Legend of the Five Rings* will each be the subject of two fantastic shadowbox designs and two more desktop artwork pieces. The selected pieces of artwork will be revealed soon so stay tuned for more details!

About Asmodee Entertainment

Asmodee Entertainment is a platform of games publisher and distributor Asmodee. Its mission is to extend Asmodee's intellectual properties into TV/film, novels and comics, location based-entertainment, and consumer products, working closely with Asmodee Boardgames and Asmodee Digital. Through best-in-class partnerships across the full spectrum of opportunities, Asmodee Entertainment will create truly global intellectual properties and brands. <https://asmodee-entertainment.biz/>

About Asmodee

Asmodee Group is a leading international games publisher and distributor committed to telling amazing stories through great games with tens of millions games sold in more than 50 countries. Through our portfolio of iconic game titles, including *CATAN*, *Ticket to Ride*, *Pandemic*, *Dobble/Spot it!*, *Arkham Horror*, *Splendor*, *KeyForge*, and *Star Wars: X-Wing*, we create a dynamic transmedia experience for players across a variety of digital and physical platforms. Asmodee also creates inspiring and innovative products in partnership with leading entertainment and technology companies. Asmodee operates in Europe, North America, South America and Asia and is headquartered in Guyancourt, France. Learn more at corporate.asmodee.com. "CATAN" is a trademark of Catan GmbH. All rights reserved.

About Artovision

Artovision is a pioneering collectibles brand inspired by our earliest experiences playing arcade games with a pocket full of tokens, blasting away on our Atari home video game computer system or collecting \$200.00 as we pass Go. We believe in celebrating this genre of pop culture and its iconic characters, stories and art by creating collectible artwork that we've transformed into a new dimension. Artovision is family-run business with all of its products handcrafted Eau Claire, WI, and produced ready to hang with no assembly required. These officially licensed products are also supplied with a certificate of authenticity, making them a must-have for gamers, art lovers and collectors. Artovision collectibles are produced thoughtfully and responsibly, using a pollutant-free print process and 100% recyclable packaging. Find out more at: <https://artovision3d.com/>

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