



Press release

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ASMODEE ENTERTAINMENT APPOINTS LICENSING MANAGER FOR INTERACTIVE GAMES

Asmodee Entertainment is delighted to announce that Christian Dunn has joined the business in the role of Interactive Games Licensing Manager. A twenty-year licensing and publishing veteran of the games industry, Christian joins Asmodee Entertainment from Games Workshop and will principally be focusing on interactive licensing opportunities across Asmodee's many world-class game brands such as Catan, Ticket to Ride, Dobble/Spot It!, Arkham Horror, Keyforge and Legend of the Five Rings.

Based at Asmodee Entertainment's head office in the UK, Christian will be forging ahead with many opportunities in PC, console, mobile and VR gaming, working closely with Asmodee Entertainment's LA-based SVP of Business Development Darren Kyman, who is focusing on developing Asmodee's wealth of intellectual properties for TV, film and other media opportunities, and Alexander Thieme who has recently come on board to focus on merchandise, apparel, consumer products, publishing and other core licensing categories.

Andy Jones, Head of Asmodee Entertainment said:

'Recently we made the truly exciting announcement that, together with our partners at Asmodee Digital, we are opening the doors for more of Asmodee's amazing IPs to be available in the interactive gaming space through licensing partnerships across a wide range of exciting opportunities. I am really pleased that Christian has joined the Asmodee Entertainment team as another key recruit to help us take this initiative from



vision to reality. Christian brings years of experience plus an unparalleled enthusiasm for the opportunity, so it is a pleasure to welcome him aboard!

For more information about interactive games licensing opportunities based around Asmodee's amazing catalogue of games, contact Christian at C.dunn@asmodee.com or licensing@asmodee.com.

About Asmodee Entertainment

Asmodee Entertainment is a newly formed platform of games publisher and distributor Asmodee. Its mission is to extend Asmodee's leading intellectual properties into TV/film, book and comics publishing, location based-entertainment, and consumer products, working in parallel with sister platforms Asmodee Boardgames and Asmodee Digital. Asmodee Entertainment will reach many new audiences and further delight existing fans through the creation of compelling story and character content set in Asmodee's vibrant game universes. By establishing best-in-class partnerships across the full spectrum of opportunities, Asmodee Entertainment aims to create truly global intellectual properties and brands.

About Asmodee

Asmodee Group is a leading international games publisher and distributor committed to telling amazing stories through great games with over 34 million games sold in more than 50 countries. Through our portfolio of iconic game titles, including *Catan*, *Ticket to Ride*, *Dead of Winter*, *Splendor*, *KeyForge*, *Dobble/Spot it!* and *Star Wars: X-Wing*, we create a dynamic transmedia experience for players across a variety of digital and physical platforms. Asmodee also creates inspiring and innovative products in partnership with leading entertainment and technology companies. Asmodee operates in Europe, North America, South America and Asia and is headquartered in Guyancourt, France. Learn more at corporate.asmodee.com.

Press Contacts at Asmodee Entertainment

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