

ASMODEE GROUP PROPERTIES NOW OPEN TO BRAND PARTNERSHIPS FOR VIDEO GAMES AND INTERACTIVE ENTERTAINMENT

LOOK OUT FOR EVEN MORE DIGITAL GAMES BASED ON AMAZING ASMODEE PROPERTIES

Paris - February 26, 2020. The Asmodee Group is delighted to announce that it is opening up access to its rich catalogue of intellectual properties to many more partners in the interactive games market. Tapping into Asmodee's diverse portfolio of brands and IPs - from household names such as *Dobble/Spot It!*, *Ticket To Ride* and *Pandemic* to *Braintopia*, *Small World*, *KeyForge*, and immersive heavy-weights like *Legend of the Five Rings* and *Twilight Imperium* - this move will see new interactive entertainment titles powered by the global boardgame leader.

Developers looking for deep publishing partnerships including development and marketing support can connect with Asmodee Digital, the world's largest platform for boardgame conversions across all major interactive gaming formats (business contact is Nicolas Godement, COO of Asmodee Digital). Developers and publishers who wish to create interactive titles under license can connect with the Asmodee Entertainment team to discuss game production using licensing@asmodee.com.

With more than 250 Asmodee games and IPs in the company catalogue, there are many exciting new opportunities for developers and publishers in the interactive games market.

"Asmodee has established a world-leading platform for developing and publishing authentic and compelling digital versions of the best board and card games," said Nicolas Godement, Asmodee Digital's COO. *"Now, while we can't wait to disclose some of the exciting titles we have been working on, and to sign new ones, we also look forward to working with the experienced licensing team at Asmodee Entertainment to further expand the range of interactive games based on our sterling array of Asmodee properties."*

"This is a fantastic opportunity for developers, publishers and of course, Asmodee Entertainment to enter into many new licensing partnerships and further explore the wealth of Asmodee titles through interactive games across all platforms and genres," said Andy Jones, Head of Asmodee Entertainment. *"We encourage developers and publishers to get in touch at licensing@asmodee.com, and meet up with us at GDC in March."*



Media contacts

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All the visual and PR materials are available [here](#).

For all business contacts feel free to reach out to us using licensing@asmodee.com.

About Asmodee Digital

Asmodee Digital, a fully owned subsidiary of the Asmodee Group, is an international publisher and distributor of digital board games with operations located in Europe, North America, and China. Asmodee Digital manages the creation, design, development, publishing, and marketing of board and card games on leading digital platforms – spanning mobile, PC, Mac, virtual reality and consoles – for Asmodee studios as well as for third-party publishers. The current Asmodee Digital catalog includes best-selling digital games such as Catan VR, Carcassonne, Ticket to Ride, Splendor, Agricola, Mille Bornes, Pandemic, Small World 2, Mr. Jack London, Colt Express, Mysterium, Potion Explosion, Onirim, Jaipur, Spot It! Duel, Abalone, Ticket to Ride First Journey, Catan Stories, Talisman, Fighting Fantasy Legends, Smash Up and digital versions of many other well-known board games. <http://www.asmodee-digital.com/en/>

About Asmodee Entertainment

Asmodee Entertainment is a platform of games publisher and distributor Asmodee. Its mission is to extend Asmodee's leading intellectual properties into TV/film, book and comics publishing, location based-entertainment, consumer products and interactive games, working in parallel with sister platforms Asmodee Boardgames and Asmodee Digital. Asmodee Entertainment will reach many new audiences and further delight existing fans through the creation of compelling story and character content set in Asmodee's vibrant game universes. By establishing best-in-class partnerships across the full spectrum of opportunities, Asmodee Entertainment aims to create truly global intellectual properties and brands.